

# The Stacks

## Self-Publishing and Academia

Faculty members trying to publish scholarly books normally send proposals only to scholarly presses that have reputations for publishing books in their discipline. “Traditional publishing” of scholarly books meets the requirements of academia because reputable scholarly publishers tightly control the editorial process, as well as marketing, sales, distribution, licensing, royalty payments, and other aspects of the business. So, scholars tend to see traditional publishing as the best, or preferred, route.

Traditional publishing of scholarly works, however, does present problems for authors. More often than not, editors are likely to require authors to make significant editorial changes, add additional material, make changes in titles, or

delete portions of text – changes which the authors regard as unnecessary or counter-intuitive. Unfortunately, the traditional academic publishing route oftentimes takes not only one to two years until proposals are accepted, but another year or two until the books are available for sale to libraries and to the general public. Meanwhile, the contribution scholars make to knowledge goes unnoticed and unappreciated by anyone else.

The costs incurred by traditional publishers are often significant and mean that publishers, not authors, take the risk of publishing scholarly works. Because these publishers are commercial companies, they must make a profit in order to survive. Another unfortunate result of this

model is that the cost of scholarly books can easily hit \$100.00 or more, which can limit sales. Accordingly, many university and small presses have folded because sales are not sufficient to recover the publishers’ costs. Even for successful scholarly titles, the publishers’ profit margins tend to be very slim. As a result, the rejection rate for scholarly books has grown and is related more to the publisher’s bottom line than to what knowledge the author adds to the discipline. All in all, the traditional book publishing route is becoming a less attractive model for scholars.

Fortunately, the digital era has given scholars other acceptable options such as open access repositories like ArXiv.

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### The Dean’s Corner

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## McCall Library to Move On Campus (continued on page 3)

The move of The Doy Leal McCall Rare Book and Manuscript Library, or McCall Library for short, from the Springhill Avenue Campus (SHAC) to the main campus will be a reality by the end of the Spring 2016 semester. The

McCall Library will be relocated in 2016 to the third floor of the Marx Library after an extensive renovation of the area where bound periodicals once had been located. The renovation project was made possible by the generous one-

million dollar gift awarded from the Marx Foundation by Linda Marx in 2013.

The renovation work began at the beginning of the Fall semester after months of careful planning, writing specifications, and bid awards.



## MCOB Learning Resources Center Hires New Director

Amia Baker is the new Director of the Mitchell College of Business Learning Resource Center. She has many years of experience as a business librarian working with students and faculty at both Auburn University and Vanderbilt University.

Asked what she likes about being a business librarian, Amia said, "I really enjoy working with business students and hearing their ideas for new products and businesses. For me it is fun to try to match up what a student is researching with the information resources that we have available in the Library. I really love it when I can help them find quality information that they couldn't find using Google."



*"I really love it when I can help them find quality information that they couldn't find using Google." – Amia Baker, Director, MCOB Business Library*

Most recently she was the Library Director for four years at the public library in Fayette, Alabama. Amia earned both her Bachelor's degree in Business Administration and her Master's Degree in Library and Information Studies from the University of Alabama.

## New Digital Initiatives Librarian at McCall

Gillian Côté is the Digital Initiatives Librarian at the McCall Rare Book & Manuscript Library.

Gillian comes to USA from the state of South Carolina, and she began her new position at the McCall Library in June of 2015

Gillian holds a B.S. in Anthropology with a minor in Sociology from the College of Charleston. She then attended the University of South Carolina to obtain her Master's in Library and Information Sciences. Gillian has always had an interest in history and culture, which lead her to a career in archival science.



## Marx Library Hires New Head of Collection Management

Connie Stovall is the Marx Library's new Head of Collection Management; she is our newest librarian, having begun her position in September of 2015. Connie comes to the Marx Library after serving as the Head of Acquisitions at the University of Alabama Libraries.

Connie received her Master of

Library and Information Sciences and her Master of Arts in English degrees from The University of Alabama and her Bachelor of Business Administration in Accounting from the University of North Alabama. In her copious free time, Connie enjoys spending her time outdoors hiking, running, camping, and cycling.



## McCall Library to Move On Campus (continued from page 1)

Much of the work, including electrical and custom woodwork, will have been completed by USA workmen by Thanksgiving. The rough electric and plumbing work, the duct work, and the dry wall installation and similar renovations will also have been completed by Thanksgiving. By January 2016, the dry wall should be painted, the concrete in the stacks stained and sealed, the suspended ceiling system put in, and custom cabinets and woodwork installed. The large stack area will be the first area to be completed to allow shelving to be installed. The more detailed work in work rooms, offices, and the reading room will also begin in December. As with most archives, the stacks, office, and work areas of The McCall Library will be closed to the public. The reading room, two scholar rooms, display cases, and hallway areas on the third floor of the Marx Library will be the areas seen and used by the public. The finishes in these public areas will be very high-end.

The McCall Library will be closed to the public beginning December 1, 2015, so that staff can begin preparing and boxing the collections for the move. Students will be hired to do the packing and unpacking of the boxes, as well as the shelving of the material under the supervision of staff. Once boxed and ready for the move, a local, professional moving company will be moving the shelving and collections one truck at a time as early as February 2016. Until the photographic, manuscript, map, book and other collections have been moved and properly organized, the archives will remain closed (except under special circumstances). By the time the collections are in place in the new location, the movers will have transferred more than 1,000,000 negatives, slides, and prints; 3,673 record storage cartons; 4,000 document storage cases; 10,000 books; 600 oversized bound ledgers and journals; and 800 maps.

We are eager to unveil our new digs and (re)introduce

ourselves to the faculty, students, administrators, and staff of the University of South Alabama. We believe that patronage by those groups will increase once we are on campus.

\*\*\*Please be aware that, due to relocation from our current site to the third floor of the Marx Library that will occur in early 2016, The McCall Library will close December 1, 2015, until further notice. The Library will try to assist patrons on a case-by-case basis during that time, as determined by the director. Email [cellis@southalabama.edu](mailto:cellis@southalabama.edu) or phone 251-434-3800 if you have questions. Please be advised that these means of communication will only be checked periodically during that time. \*\*\*

*Carol Ellis, Director  
The Doy Leale McCall Rare Book and  
Manuscript Library*

*“Please be aware that, due to relocation from our current site to the third floor of the Marx Library that will occur in early 2016, The McCall Library will close December 1, 2015, until further notice.” –  
Carol Ellis, Director,  
McCall Library*

## Your Library Liaison

In the fall of 2015, the Department of Reference & Instruction at the Marx Library re-articulated its liaison program. The program designates a librarian with subject-specific knowledge or experience to individual academic departments. As part of the renewal of the program, liaisons are responsible for instruction, collection development, and outreach for as-

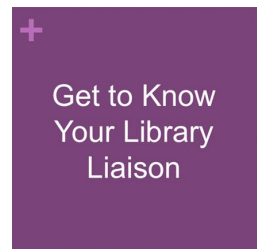
signed departments. Think of your liaison as your go-to person for all things library!

The program is also committed to serving other specific library-user populations. For this reason, we also have liaisons to work primarily with such groups as international students, community patrons, and honors students.

If you don't already know who your liaison is, please reference the following link: <http://www.southalabama.edu/departments/library/resources/SLLDept.pdf>.

The liaison program emphasizes outreach, so anticipate seeing more of your liaison!

*Jason Ezell & Beth Ragan Shepard  
Instruction Librarians*





## Featured Database: ProQuest Dissertations & Theses

### About *Dissertations & Theses*

Academic theses and dissertations can be an effective and necessary way to deepen your research on a topic, especially if you are in the process of writing your own original research. Finding these publications can be difficult, so the Marx Library subscribes to ProQuest's *Dissertations & Theses (PD&T)* database in order to facilitate discovery of these materials. *PD&T* has almost three million records for dissertations and theses from all around the world with dissertations going as far back as 1743. Over one million of these are available in full-text format, some for free but most for a fee.

### Accessing *PD&T*

To access *Dissertations & Theses*, go to the Marx Library's web site at <http://library.southalabama.edu> and choose *Databases & e-Reference* from the *Library Resources* box. If you are off campus, enter your username (J number) and password (password to your jagmail account). Clicking on the *Dissertations & Theses* link takes you to the search page and will automatically search the full *PD&T* database when you enter your search terms. If you want to retrieve

results for theses and dissertations from USA only, choose the *Dissertations & Theses @ University of South Alabama* link.

### Retrieving Full-Text

If the full text of a dissertation or thesis published at the University of South Alabama is available, that full text is free for USA patrons. This is where the *Dissertations & Theses @ University of South Alabama* link comes in handy. If a full text link is displayed, click on it and the entire dissertation or thesis will open.

The full text of dissertations and theses from other institutions cannot be retrieved for free, even if full text is available. However, copies can be ordered from ProQuest by clicking on the Order a Copy button and creating an account to order from. Pricing can be found at <http://www.proquest.com/products-services/dissertations/Dissertation-Ordering-Methods-and-Pricing.html>

If you have questions about how to use *PD&T*, or any of the Marx Library's various databases, contact the Reference & Instruction department at (251) 460-7025 or [webref@southalabama.edu](mailto:webref@southalabama.edu). We'll be happy to help you.

Kathy Wheeler  
Head of Reference & Instruction

"If the full text of a dissertation or thesis published at the University of South Alabama is available, that full text is free for USA patrons. "

### Dissertations & Theses @ University of South Alabama Search >



This database gives access to the dissertations and theses produced by students at your institution.

### ProQuest Dissertations & Theses A&I Search >



This database is the world's most comprehensive collection of dissertations and theses from around the world, spanning from 1743 to the present day.

## New Library Historical Resource: Early American Imprints, Series I, 1969-1800

The Marx Library is pleased to now provide electronic access to Early American Imprints, Series I: Evans, 1639-1800. This robust database indexes and provides digital access to a large collection of books, pamphlets, and broadsides published during the colonial period—more than 36,000 printed works and 2.3 million pages. The online version of Series I now includes new imprints not available in earlier microform editions.

Additionally, the database provides increased access to materials through complex

and expert indexing. This resource can be searched and browsed by genre, subject, author, history of printing, place of publication, and language. Topics of interest include agriculture, astronomy, capital punishment, commerce, constitution, diseases, education, foreign affairs, wars, Indians, masonry, medicine, military operations, religious thought, the Revolutionary War, slavery, suffrage, trials, witchcraft, women, yellow fever, etc.

Please feel free to browse the database by clicking on the

following link: [http://infoweb.newsbank.com/?db=EVAN&s\\_startsearch=cus\\_tomized](http://infoweb.newsbank.com/?db=EVAN&s_startsearch=cus_tomized).

We hope that this new resource further facilitates your research and your students' research.

*Beth Rujan Shepard*  
Instruction Coordinator Librarian



## New Digital Periodicals Collections from the American Antiquarian Society

Marx Library has recently acquired access to several periodicals collections from the American Antiquarian Society. Focusing mostly on political, social, and cultural magazines from the eighteenth and nineteenth centuries, these collections provide a unique vantage on both public and private life in the Americas of the time.

With access provided by EBSCO, searches can be focused to specific document types: advertisements, reviews, editorials, humor, poems, etc. Additionally, images like illustrations and cartoons can easily be isolated within searches. There are collections devoted to, among other things, specific regions, political writing, slavery, and women.

Here is a full list of the packages we have:

- American Civil War, 1855-1868
- American Political and Social Movements, 1815-1884
- American Political Periodicals, 1715-1891
- Cultural Periodicals from the Southern U.S., 1797-1877
- Current Events and History Periodicals, 1691-1912
- Periodicals of the British Empire and its Colonies, 1702-1879:
- Slavery and Abolition, 1789-1887
- Women's Periodicals of the Eighteenth and Nineteenth Century, 1733-1844
- Women's Periodicals of the Nineteenth Century, 1866-1891

*Jason Ezell*  
Instructional Assessment Librarian



## Self-Publishing and Academia

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Academia.edu and ResearchGate are other repositories often used by scholars. More and more faculty are turning to them because they allow readers to leave reviews, questions, and comments for authors to consider. University repositories for articles, books, oral histories, theses, and similar works are other options; however, USA does not currently have one. Institutional repositories are easy and convenient to use, although there is no marketing. Academia generally finds these platforms acceptable given the track record of traditional publishing. Institutional repositories are finding favor with scholars because they are now indexed in the Directory of Open Access Repositories (OpenDOAR), Google, and library discovery tools.

An option outside of the institutional repository is that of self-publishing. Most faculty would find the costs of publishing, printing, and marketing print books prohibitive. But in our digital age, self-publishing is as easy as submitting works to open access repositories. Amazon, Lulu, Smashwords, or similar platforms have also made the process just as easy, convenient, and free.

But self-publishing, like vanity publishing, generally has been met with condescension in academia due to the lack of editorial oversight and peer review. Most faculty are likely to advise tenure-track faculty that self-publishing using one of these platforms will not help them to achieve tenure, promotion, a favorable annual evaluation, or advance their careers because the author controls editing, marketing, obtaining book reviews, and all other aspects of publishing. If there are grammatical errors in the text, poor graphics, ambiguous statements, and the like, there are no editors to suggest changes. Further, authors must do their own marketing. Yet, self-publishing may be appealing to scholars if traditional publishers do not accept their proposals. Self-publishing remains

an option even when scholars submit their works to open-access repositories.

There is some evidence that a growing number of scholars find self-publishing viable. For example, traditional publishers generally will not allow authors to include datasets, but self-publishing platforms do. More important to many authors, there are no editors requiring changes to the text or how it is organized. Moreover, it is easy and convenient to self-publish through these companies' platforms. One downside, however, is that sales of scholarly works are likely to be very limited because there is little or no marketing. Sales result, of course, only from someone searching the company's website for books on the topic or keyword(s) and placing orders.

So, faculty members should consider self-publishing their scholarly works when traditional publishers have rejected their proposals so they can they share their knowledge with the rest of the world. With respect to tenure, promotion and evaluation, faculty who choose to self-publish (or use open access or institutional repositories for that matter) should be able to submit the names of internal and external peers to review a copy of their books. Those peer reviews would become part of their portfolios submitted for annual evaluation, tenure, or promotion. Such a process, when properly implemented, would preserve the peer review component so important in deciding tenure and promotion questions.

So, I'll ask: If you had a proposal that was rejected by traditional publishers, would you consider submitting your publication to a newer open access title or institutional repository, or consider self-publishing your work? Provide your input to me at [rwood@southalabama.edu](mailto:rwood@southalabama.edu).

Richard Wood  
Dean of University Libraries

*“With respect to tenure, promotion and evaluation, faculty who choose to self-publish (or use open access or institutional repositories for that matter) should be able to submit the names of internal and external peers to review a copy of their books. “*

## DSM 5 and CRC Handbook of Chemistry & Physics Available as Ebooks

The Marx Library recently purchased the *Diagnostic and Statistical Manual of Mental Disorders* (5<sup>th</sup> edition), or DSM 5, and the *CRC Handbook of Chemistry & Physics* as ebooks from EBL. These titles are available to all faculty, staff, and students through the library's catalog, [SOUTHcat](#), or through the library's [Journal/E-Book List](#). You can also directly access the DSM 5 here: [DSM 5](#) and the CRC here: [CRC](#).

When you click on the links to either title, you will be asked to login whether you are on campus or off campus. Access is on an unlimited basis. Both books can be checked out for a maximum of seven (7) days. In order to checkout these titles, you will

need Adobe Digital Editions on your computer (free download from Adobe's [web site](#)).

The following limits on copying and printing apply:

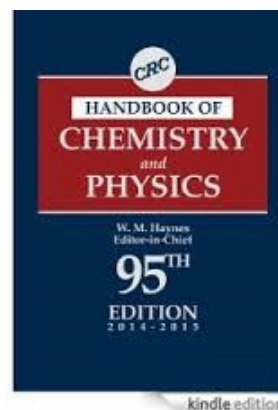
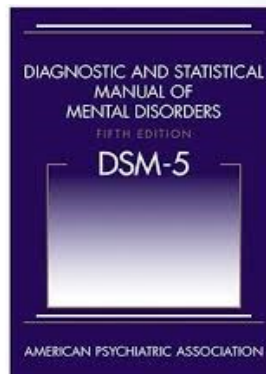
### *DSM*

Print: 199 pages  
Copy: 50 pages

### *CRC*

Print: 534  
Copy: 134

We are pleased to be able to offer these titles as ebooks and hope you will make use of their unlimited availability.



## Have a Happy Holiday!

The Marx Library begins its interim hours on Friday, December 11, when we will be open from 8:00am–5:00pm. Here are our Interim and Holiday Hours:

### Interim Hours, 12/11–12/18

Mon–Friday: 8:00am–5:00pm  
Saturday: Closed  
Sunday: Closed

### Holiday Hours

December 21, 2015 (Monday) - January 1, 2016 (Friday): CLOSED

### Interim Hours, 1/2–1/10

Mon–Friday: 8:00am–5:00pm  
Saturday: Closed  
Sunday: Closed





# SOUTHcat Has a New Look!

Continued on page 9

The new look for SOUTHcat is currently in beta testing. Check it out via the SOUTHcat Catalog (New) link on the library homepage. This update features a sleeker interface and improves several features. It will also be more compatible with mobile devices.

The “Advanced Search” interface now displays additional limiters, in a more user friendly fashion.

## Advanced Search

This new version of SOUTHcat is in testing mode. Please send questions and comments to [webref@southalabama.edu](mailto:webref@southalabama.edu). To return to the classic SOUTHcat interface, click the tab above.

Database: SOUTHcat: USA Libraries' Catalog

The “My Account” feature allows you to view checked out items and request renewals.



## My Account

Review and update your library transactions.

[Edit Preferences](#)

Your Items  
[Checked Out Items \(2\)](#)

## Checked Out Items

[Request Renewal](#)     Select All

Database: University of South Alabama Libraries

Item	Item Type	Status	Due Date
<input type="checkbox"/>	Book	Checked Out (Requests: 0)	01-11-2016 23:59:00
<input type="checkbox"/>	Book	Checked Out (Requests: 0)	01-11-2016 23:59:00

[Request Renewal](#)     Select All



# SOUTHcat Has a New Look!

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You can set your search preferences, which will be saved across sessions, by clicking the “Edit Preferences” button.

## Edit Preferences

Set the following preference to be restored each time you log in.

My Account

### Search options

Basic

Keyword (AND with Relevance) ▼

Advanced

Course Reserve

Instructor: Any ▼

Department

Any ▼

Course: Any ▼

Section: Any ▼

### Display options

Records per page: 10 records per page ▼

Save

You can also save searches to your account, allowing you to re-run them easily.

## Titles

Database: SOUTHcat: USA Libraries' Catalog

4066 results found

Keyword (AND with Relevance) ("university of south alabama")

Edit Search Save Search

Print Export E-mail Add to List Select Page All

- Pseudomonas aeruginosa exotoxin Y impairs endothelial cell proliferation and vascular repair following lung injury /**  
Stevens, Trevor.  
2015  
W 4 S846 2015  
✓ available, Biomedical Library Book Shelves (1st Floor)
- Pseudomonas aeruginosa induces cold-stable microtubules in endothelium /**  
Robson, Matthew James.  
2015  
W 4 R667 2015  
✓ available, Biomedical Library Book Shelves (1st Floor)

The new interface is still in testing mode. Please send suggestions to [webref@southalabama.edu](mailto:webref@southalabama.edu)

Ellen Wilson  
Electronic Resources & Reference Librarian

## Librarian Professional Activity

**Gillian Côté** attended the Panhandle Library Access Network (PLAN) Digitization Conference: *Preserving the Past for the Future* in Panama City, FL, on August 13-14, 2015.

**Ezell, Jason** and **Beth Rugan Shepard**. "Ultimate Marvel: 'Schooling' the Mutant Research Assignment." Presentation. Writing Within the Disciplines Workshop. Mobile, AL: University of South Alabama. (May 2015).

**Ezell, Jason, Angela Rand,** and **Beth Rugan Shepard**. "Research Instruction Made to Order: Library-Faculty Pedagogical Collaboration." Presentation. USA Conference on Teaching and Learning, Mobile, AL: University of South Alabama. (May 2015).

**Ezell, Jason** and **Beth Rugan Shepard**. "Librarian-Faculty Collaboration for the Post-Shhh! Era." Presentation. USA Faculty Development Day. Mobile, AL: University of South Alabama. (August 2015).

**Ezell, Jason** and **Beth Rugan Shepard**. "Syllabus Alchemy: How to Propose Creative Library Instruction from Quick Syllabus Analysis." Presentation. Georgia International Conference on Information Literacy. Savannah, GA. (September 2015).

**Ezell, Jason**. ACRL Immersion: Assessment Track. Screened and Intensive Professional Training. Nashville, TN: Association of College & Research Libraries. (November 2015).

**Ezell, Jason**. "Queer Shoulders: The Poetics of Radical Faerie Figuration in Appalachia." Dissertation Proposal Defense: Advanced to Candidacy, PhD in American Studies. College Park, MD: University of Maryland. (August 2015).

**Ezell, Jason**. Gender and Sexuality Oral History Project. Georgia State University Archives for Research on Women and Gender. Atlanta, GA: Georgia State University. (December 2015).

**He, Jia**. "Develop Collections for International Students in Academic Libraries," Presenter, Multicultural Information Round Table, Alabama Library Association and Southeastern Library Association Convention, Point Clear, AL, April 10, 2015.

**Nero, Muriel** and **He, Jia**. "Behind the Scenes: Quality Control in the Cataloging Department," Poster Presentation, Alabama Library Association & Southeastern Library Association Convention, Point Clear, AL, April 9, 2015.

**He, Jia**. "Electronic Resources: New Challenges for Cataloging and Catalogers," Presenter, Technical Services & Systems Round Table, Alabama Library Association & Southeastern Library Association Convention, Point Clear, AL, April 9, 2015.

**Muriel Nero** attended the Southeastern Library Association Summer Conference, Birmingham, AL, August 14-15, 2015.

**Muriel Nero** arranged for and attended the History Museum of Mobile showing of "Slavery by Another Name," July 8, 2015, as

part of the Created Equal: America's Civil Rights Struggle National Endowment for the Humanities/ Gilder Lehrman Institute of American History Film and Programming Grant.

**Amy Prendergast** attended ALA Midwinter in Chicago, Jan. 30-Feb. 2, and ALA Annual in San Francisco June 26-30, as Co-chair of ACRL STS Publications Committee/member of STS Council.

**Amy Prendergast** took pictures for and edited the Fall 2015, issue of *STS Signal* newsletter.

**Angela Rand** was voted the Graduate Student Assembly IT forum representative for the Association of Educational Communication.

**Shepard, Beth Rugan** and Rob Dixon. "How Instructor-Librarian Collaboration Can Create an Effective and Creative Research Assignment." Presentation. USA Conference on Teaching and Learning, Mobile, AL: University of South Alabama. (May 2015).

O'Brien, L., Gilmore, T., and **Stovall, C**. "Earnestly Finding the Fun in Fund Codes," (2015). *Proceedings of the Charleston Library Conference 2014*. <http://dx.doi.org/10.5703/1288284315600>

Krishnamurthy, M., and **Stovall, C**. (accepted and forthcoming April 2016). "Nursing and Allied Health Resources: Patron Driven Acquisition, a Pilot at The University of Alabama Libraries." *The Serials Librarian*, 70 (1).

**Tate, Vicki**. "Promoting Government Information Using LibGuides." Presentation. National Meeting of the Depository Library Council (DLC) / Federal Depository Library Conference (FDLP), Arlington, VA. (Oct. 21, 2015.)

**Vicki Tate** was appointed Federal Documents Task Force (FDTF) Liaison on the Rare and Endangered Government Publications (REGP) Committee of the Government Documents Round Table (GODORT) of the American Library Association (ALA).

**Webb, Paula**. "Mobile's Best Resources for Small Businesses", Presentation. Mobile, AL: West Regional branch of the Mobile Public Library. (May 4, 2015).

**Paula Webb** is the *Documents to the People* (DttP) Book Review Editor for 2015.

**Wheeler, Kathy**. "Effecting Change in an Ebook Interface: Vendor/Librarian Partnerships," Presentation. *EBooks in Libraries: An Update*, Amigos Online Conference. (November 16, 2015.)

**Kathy Wheeler** is the Chair of the CUS Research Award committee which determines the winner of the EBSCO Research Award.

**Ellen Wilson** attended the Ex-Libris Users of North America Technical Seminar and Conference in April of 2015.